JESSE ROSENFELD: BOARD CANDIDATE STATEMENT

March 8, 2022



A member since 2004, I have worked as cashier, cheese and olive bagger, FTOP stock boy, babysitter and in 2nd floor guest registration. My paid profession is that of Addictions Counselor on the Lower East Side. My free time has been galvanized by the 2016 elections; I have joined Get Organized Brooklyn and regularly do phonebanking to support voter-expansion drives.

Demonstrably supporting our cooperative goals of shared success, I have brought products to our shelves and successfully brought a proposal to the approval stage at our GM. Pre-pandemic, my work slot was Secretary for the General Meeting and I took the minutes every month. Our meetings are one special set of gears in the whole enterprise, and I was proud to have been re-elected yearly for eight years straight. I consider myself very familiar with the GM and AM processes.

I love it at the Coop. I meet people here I wouldn't usually encounter and discuss things I wouldn't ever know about. I shop every couple of days because of its warm familiarity, and I like being part of an organization that is a standard-bearer for food and environmental justice. The Coop is my chosen community and I feel a part of it every day when I walk down 7th Avenue, seeing fellow members on their way to and from the store.

With a proven record of support for the health of our enterprise, I am running for the Board of Directors because I see the Coop as a business first. As such, the Board is obligated to remain alert to the legal and fiduciary responsibilities of the Coop rather than maintain advocacy for any particular issue. Members at the coming election will likely ask a version of, "How will you improve the Coop as a member of the Board?" My answer will be, "There is nothing that a Board member should do outside of taking the advice of the membership on how to vote for proposals, which they have always done."

For any proposal that is problematic, I will ask myself the same questions as any Board member: Will a proposal ratified by the General Meeting put the financial and legal health of the Coop at risk? Does the proposal violate the spirit and letter of the Coop's own by-laws or NYS articles of incorporation, and our own mission statement?

Thank you and I look forward to your vote. ■