

GUN IMAGERY IN THE PRODUCE AISLE

July 25, 2022

Letters to the Editor



ILLUSTRATION BY GABRIEL WILLOW

Dear Coop Community,

We were shocked and appalled to find, when trying to buy blueberries for our toddler, that we are stocking blueberries called “Bangin’ Blues” featuring a prominent label of two giant rifles over an American flag. The extreme gun violence in our country is un-

conscionable. We do not need to further promote this toxic culture with guns on blueberries, of all things. We implore the Coop to cease buying this product immediately and redirect our purchasing power to farms that do not promote gun culture as part of their product.

With concern,

Brit and Jon Schoepp-Wong