CHEAP CROISSANTS BUT LIDL CHARM

January 20, 2026



ILLUSTRATION BY FRAN MENESES

GERMANY’S BARGAIN-BASEMENT GROCERY CHAIN LIDL COMES TO PARK SLOPE

January 20, 2026

By Anita Bushell

An outpost of the German discount grocery chain Lidl opened to great fanfare on 5th Avenue on December 10. Shoppers lined up at dawn, and raced home to post their reviews on Reddit: “I was surprised at how big the store was, and also how much space they dedicated to anti-theft at the entrance/exit, since that means less space for things to sell,” shared one early visitor. Another Redditor posted a nostalgic lament for the grocery store that had once occupied Lidl’s location: “That Key Food had the best music,” they recalled. “Well-curated, 50s and 60s classics and deeper cuts played just a little louder than it needed to be.”

In addition to basic goods at affordable prices (most famously, a $.49 freshly-baked croissant) and hard to find European products, Lidl is known for its rotating stock of specialty goods that won’t break the bank—think of it as a Teutonic Trader Joe’s. Or, given its small footprint and sterile aesthetic, think of it as a downgrade from the beloved and spacious Key Food that was demolished in 2021 to make way for the 184-unit housing development that encompasses Lidl.

Lidl was born in 1973 in Ludwigshafen, Germany. The original store had three employees and some 500 products. By the 1990s, the shop had grown into an international brand, with outposts in France and the UK. 2015 saw the establishment of its U.S. headquarters in Arlington, Virginia. The chain now operates 190 stores on the east coast of the U.S.

Its arrival in Park Slope comes at a time when households are getting more budget-conscious, and on the lookout for deals such as “seasonal apples” (no name mentioned) at $1.39/lb. or a package of Lidl Preferred Selection cooked shrimp for the low price of $6.99. But the Park Slope newcomer is going to have to work harder if it wants to lure shoppers away from the Coop or fill the shoes of Key Food, whose vast parking lot attracted shoppers from other neighborhoods.

LIDL IS KNOWN FOR ITS ROTATING STOCK OF SPECIALTY GOODS THAT WON'T BREAK THE BANK—THINK OF IT AS A TEUTONIC TRADER JOE'S.

In addition to being accessible to car owners across the borough, Key Food was known for the classic soft rock that pumped through the loudspeakers and a marvelous management team. In the era before Fresh Direct, this reporter remembers entering the store after days home with a sick child. "Where've you been?" one of the managers asked. When he learned the answer, he responded, "What's wrong with you? You could've picked up the phone and called. We deliver!"

Lidl, on the other hand, is comparatively small and utilitarian. With its gray tones, the street-level entrance has all the charm of a parking garage. The foyer is not warm or inviting, and there are no decorations or classic supermarket advertising posters. An escalator delivers a shopper from the lobby to the lower level, where she is greeted by a glass wall, adding to a sense of entrapment (one presumes the purpose of this barrier is to prevent shoplifting). After cashing out at a self-checkout station—no fun Coop conversations to be had here—said shopper exits through an opening in the aforementioned glass wall.

The store itself feels like a glorified mini-mart, with country music playing and offerings relying on marketing features such as "Monday Must-Haves," "Wednesday Weekly Deals," and "Weekend Super Sales." A myLidl app offers even more exclusive deals.

Should the Coop be nervous about the new kid on the block? Not a bit. To begin with, Lidl has a narrow selection of basic products. It's the kind of place where you might run in to get a carton of eggs or a container or milk, not whole cloves, which I tried and failed to find last week in the limited spice section. The Coop, of course, has an excellent spice section, with everything from Adobo to Zatar, and, all told, lower prices than I've seen anywhere in Brooklyn.

AN ESCALATOR DELIVERS A SHOPPER TO THE LOWER LEVEL, WHERE SHE IS GREETED BY A GLASS WALL, ADDING TO A SENSE OF ENTRAPMENT.

But there are bargains to be found at Lidl: a bag of mandarins costs $2.78, less than half of the $6.44 a similar bunch costs at the Coop. A loaf of Lidl multi-grain bread is priced at $2.59, whereas a sliced loaf of Arnold's Multi-Grain bread costs $5.03 at the Coop. Croissants are priced at $.49. "Our famous 49-cent butter croissants are flown in from Europe and baked fresh daily in our stores," trumpets a company press release. "We dare you to find a flakier French pastry this side of the Atlantic!"

My family and I took them up on their challenge and embarked on a taste test, comparing the Coop's Colson bakery croissants available for $2.11 with the version from Lidl. The Coop's treat won hands down, with a taller, flakier, and more subtle croissant. Lidl's iteration was smaller, heavier, and left a slightly fatty aftertaste.


PHOTO BY ANITA BUSHELL

A Colson Bakery croissant from the Coop, compared with Lidl’s.
Depending on where you live, the newcomer is an okay option for last-minute dashes to grab basics. But if you’re looking for a sense of community—or croissants that are better than technically edible—don’t say I didn’t warn you.

Anita Bushell is a freelance writer and native New Yorker. She is the author of One Way to Whitefish *(2024), and* Object Essays: A Collection *(2022). Her work appears in multiple publications online.*

IT’S A SIGN!

January 20, 2026



ILLUSTRATION BY VALERIA TRUCCHIA

Note: The photo reference numbers throughout this article correlate with the relevant image's position in the embedded slideshow.

By Dan Bergsagel

It's hard not to notice the abundance of signs when you enter the Coop. Like any grocery store, the Coop needs signs to function. Signs tell members what items cost, what they can find in an aisle, and where to stand on line.

Yet, as the Coop is run on member labor and structured around shared values, the signage at the Coop must share so much more information: There are greetings plastered on entranceways; strict access rules displayed overhead; stern warnings affixed to heavy machinery; and informative hints stuck next to self-serve devices. These signs can be brusque or decorative, scrawled or carefully designed. They accumulate in places expected and visible or unexpected and obscure. They convey vital instructions or indeed no instructions at all.

THERE'S SO MUCH SIGNAGE THAT INSTEAD OF MEMBERS BEING FULLY INFORMED, THERE'S A RISK THAT LITTLE OF THE INTENDED INFORMATION IS ABSORBED.

As a new member, I found this rich tapestry of signage fascinating. I wanted to know who makes the signs, who puts them up and who is allowed to take them down. Are all signs made equal? I also found the signs totally overwhelming. I couldn't tell which signs were meant for a member-shopper versus as a member-worker. I wondered whether faded, tatty signs were old and superseded by new information or still up-to--date. There's so much signage that instead of members being fully informed, there's a risk that little of the intended information is absorbed. I felt that we could use a taxonomy to help us parse signs at the Coop.

First, we need to understand some of the history of signage at the Coop. We can then categorize the signs by purpose and cross-reference that to their location and medium of manufacture. When combined, this can provide a framework for understanding which signs are most relevant to whom and at what time.

To understand all things signage, I spoke with Membership Coordinator Phi Lee Lam after I found her applying a new Opening Hours sticker on the main entrance doors one Saturday morning. Phi Lee inherited the Coop's signage liaison position after General Coordinator Jess Robinson retired in 2021. The Signage Committee organically disbanded during the pandemic, around that same time, due to a number of factors, including the retirement of some core members and the dwindling need in recent years to have a committee devoted to signs.

> WALKING THROUGH THE COOP, IT'S CLEAR THAT THE SIGNAGE COMMITTEE'S STYLE GUIDE HASN'T BEEN UNIVERSALLY FOLLOWED.

To standardize the Coop's signs, the Signage Committee had previously established a style guide setting out the colors and typeface that should be used for all permanent Coop signage. However, walking through the Coop, it's clear that the style guide hasn't been universally followed. Permanent signs tend to adhere to the style guide but hand-drawn illustrations and chalkboard signs tend to go off-piste. Ad hoc signs added by receiving coordinators or member-workers to help with specific tasks also demonstrate a live-and-let-live attitude to signage.

PURPOSES

The Coop uses signs to convey information for all sorts of purposes. There are regular signs that shoppers will be familiar with from other grocery stores, such as those to help member-shoppers navigate the building by displaying the contents of an aisle *(image 1/30)* or to direct member-shoppers to the appropriate cashier line *(image*

2/30).

But beyond this basic store signage are those specific to the Coop and its hyper-involved membership: signs that assume detailed knowledge of where items were previously located, such as a notice on the aisle and shelf reassignment of recently moved goods ranging from smoothies to water filters *(image 3/30*); signs that give detailed food information, such as an apple decoder describing the characteristics of the different varieties on sale *(image 4/30*); signs that provide technical explanations on how the food is grown and sourced, such as this one on the background of integrated pest-management for apples *(image 5/30*); and signs that tell shoppers how to operate machinery that isn't always accessible in other grocery stores, such as the step-by-step guide for using the Coop's coffee grinders *(image 6/30*).

IN ADDITION TO FUNCTIONAL SIGNS, THERE ARE ALSO SIGNS DEMONSTRATING MEMBERS' PASSIONS AND MOTIVATIONS.

In addition to signs catering to member-shoppers, there is a range of signage to assist with member-workers' tasks during shifts. These include signs for how to restock the paper in the Coop's orange pricing guns (*image 7/30*); signs explaining specific processes, like how to cut and rewrap cheese into smaller parcels depending on the shape of the original larger cheese (i*mage 8/30*); signs providing guidance on where to put things and how to navigate the warren of back-of-house areas, like this sign summarizing which items are stored in the backyard (*image 9/30*); and crucial safety information, like what not to do in the basement electrical cabinets *(image 10/30*). Perhaps similar signs exist in all grocery stores, but we usually don't see them as customers.

In addition to functional signs, there are also signs demonstrating members' passions and motivations. These are signs promoting causes that the membership believe in, such as Black Lives Matter or the Human Rights advocating Fair Food Label (*image*

11/30); signs bearing admonishments on environmental or physical behavior, such as requests to avoid using plastic bags when doing one's shopping (*image 12/30*); or, if one must use plastic bags, to avoid licking one's fingers when separating them from each other *(image 13/30)*; or comedic signs conveying helpful reminders about how to protect yourself against the coronavirus using acrostics based on Staten Island hip hop collectives (*image 14/30)*; or signs with little apparent meaning at all, but which bring unique character to the basement cooler rooms (*image 15/30)*; or those drawing parallels between the Coop's food-conveying infrastructure and the larger civil engineering infrastructure of the world *(image 16/30).* These are not signs you would expect to see at Whole Foods.

LOCATIONS

All these different types of signs—basic grocery store signage, Coop-specific food information, instructions for member-workers and passion projects—are visible on the shopping floor where member-shoppers, member-workers and Coop staff all interact. As you delve into the less accessible depths of the Coop, adherence to the *Coop Sign Style Guide* diminishes and informal signage reigns.

THE SECOND FLOOR, WHICH PRIMARILY HOUSES THE MEMBERSHIP AND STAFF OFFICES, ALSO FEATURES A UNIQUE SET OF SIGNS: THE SIGN ARCHIVES.

Entry to the basement is signaled by a series of strict, insistent and repetitive reminders at the top of the stairs imploring member-shoppers to stay out *(image 17/30*)! Equally repetitive signs can be found in the recycling zone next to the elevator doors on the second floor, where it is made very clear that one should only recycle soda cans (*image 18/30).*

The second floor, which primarily houses the membership and staff offices, also features a unique set of signs: the sign archives. This includes signs that have been key

to the Coop's visual identity, such as a former painted wooden storefront sign (*image 19/30)* and a 2001 edition of the iconic Coop carrot *(image 20/30)*. This floor also has a rare documented reminder of the Coop's early mission of "Good Food at Low Prices for Working Members through Cooperation since 1973" in a frame (*image 21/30*) and significant signs from recent pandemic history, such as one that announced the return of member labor after the forced COVID-19 hiatus (*image 22/30)*.

MEDIUM

Surprisingly, the level of attention that must be paid to a sign at the Coop seems to be both inversely proportional to how hard it was to make and install and its adherence to the *Coop Sign Style Guide.* For instance, the most permanent sign is the classic neon flag sign on Union Street *(image 23/30)*, closely followed by the permanent (and on-brand) Coop Mission Statement *(image 24/30)*. There are then long-term signs such as the stickers with reminders of rules about members-only access and dogs *(image 25/30)* and the food information on printed and laminated paper that is tacked on the sides of cabinets (*image 26/30)*. Nearly all of these permanent signs are more than likely ignored in the day-to-day hustle and bustle of the Coop.

> THE MOST CRUCIAL INFORMATION OF ALL IS TYPICALLY CONVEYED IN THE LEAST CONSIDERED AND LEAST PERMANENT WAY: BY SHARPIE.

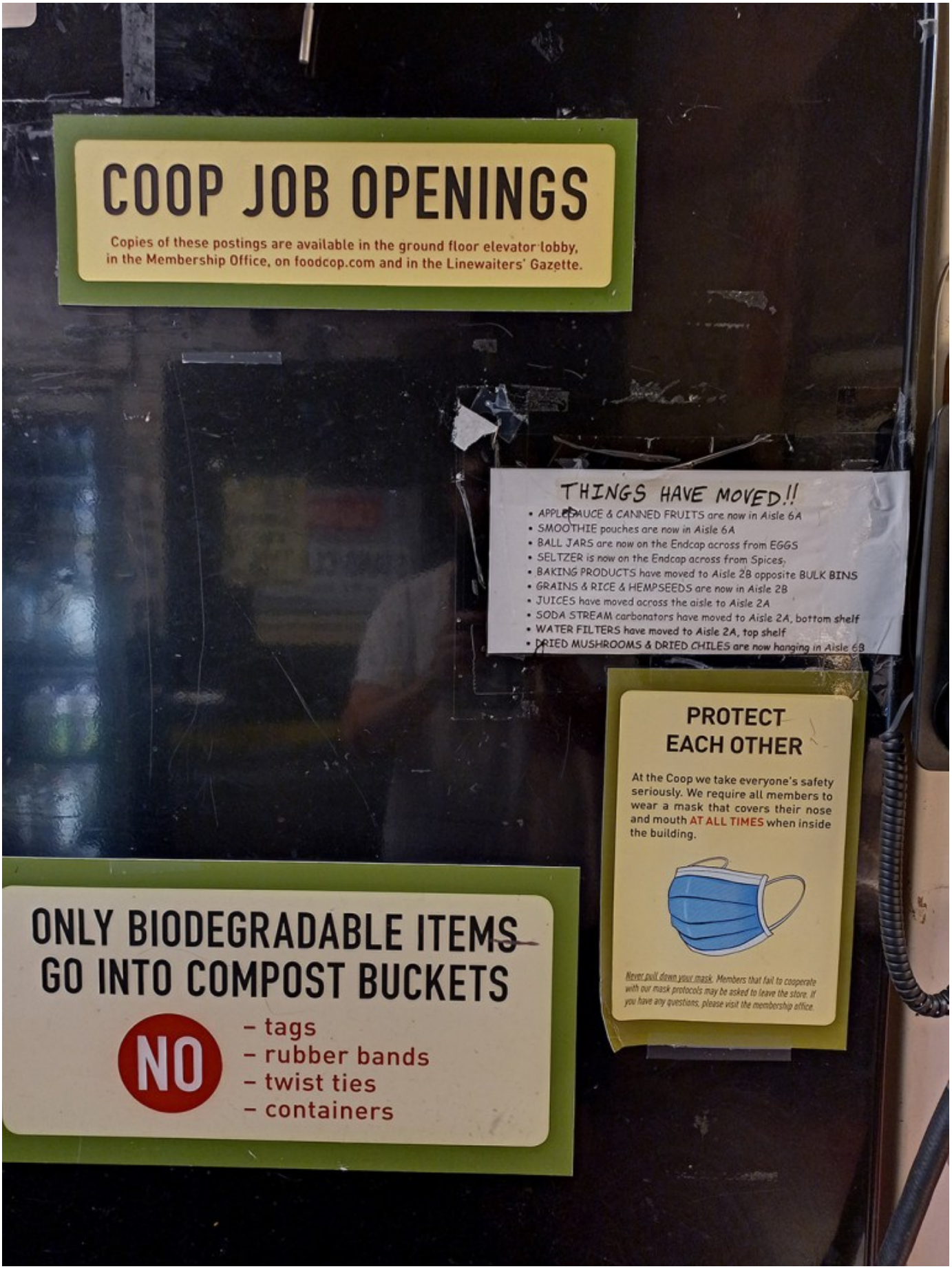
More transient and less on-brand signs, on the other hand, are ignored at your peril: hand-painted signs specify new product types and campaigns, such as the health and beauty department's plastic-free initiative *(image 27/30)* and intricate colorful chalkboards remind the membership about how to get involved with current affairs at the Coop *(image 28/30)*.

The most crucial information of all is typically conveyed in the least considered way: by Sharpie. Exciting food updates and special sales are scribbled with frantic excite-

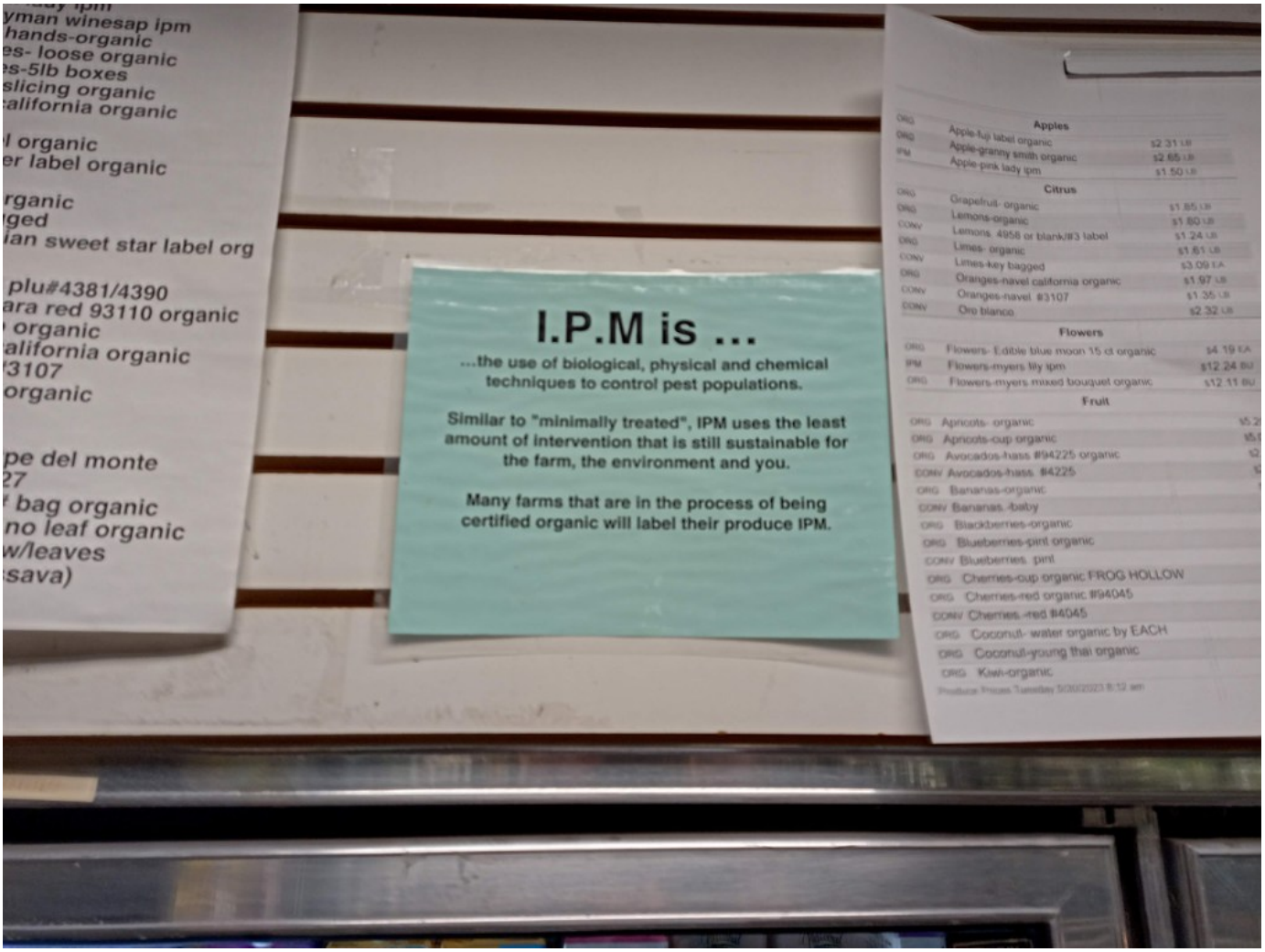
ment on cardboard, such as these childlike exclamations about beef suet *(image 29/30)* and essential machinery safety warnings, such as those reminding member--workers to turn off dangerous, fast-moving equipment before opening doors, are given the most temporary format of all: Sharpie on masking tape (*image 30/30)*.


1
Produce
Chips • Pretzels
Rice Cakes

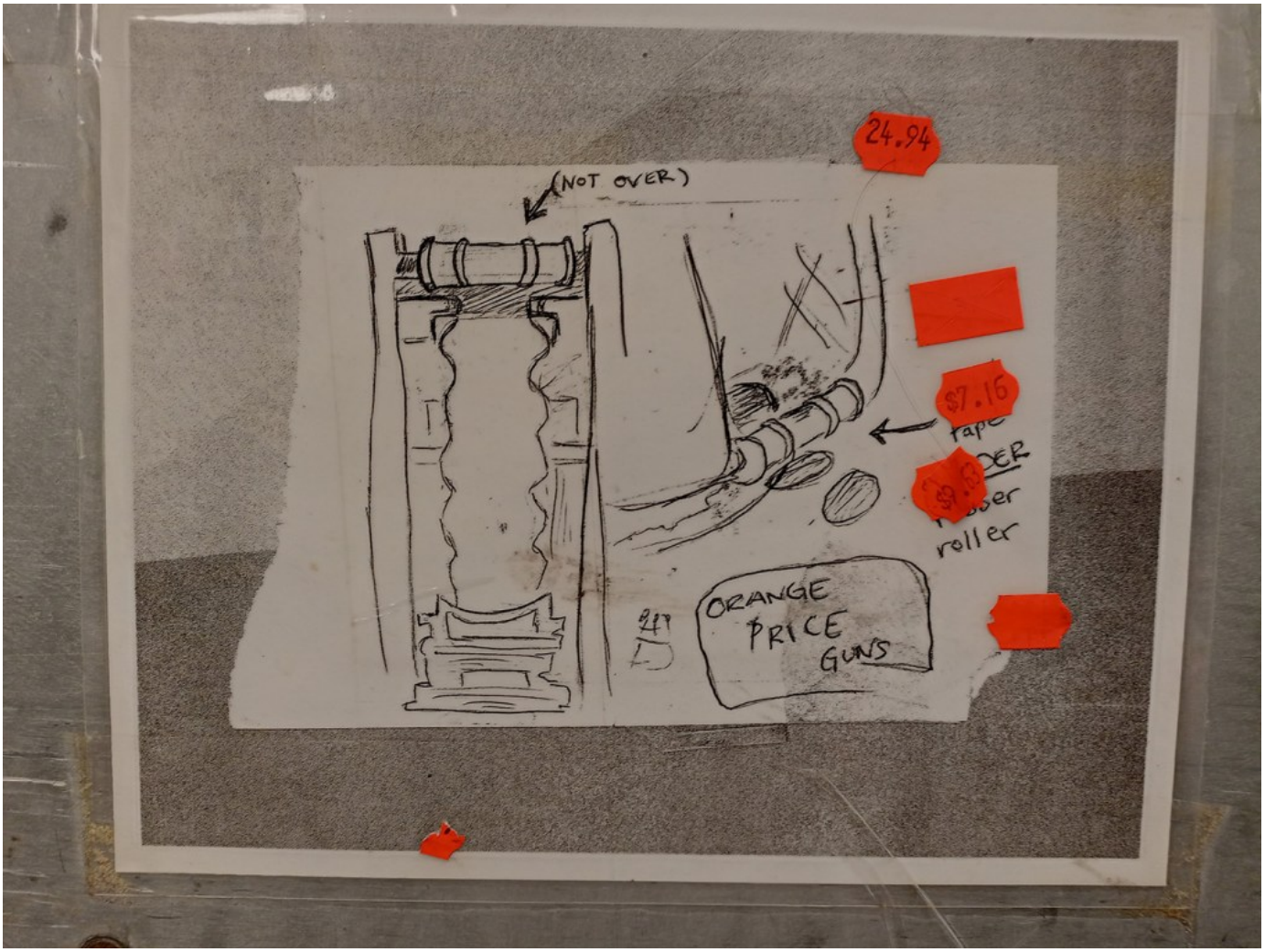

EXPRESS
22
16

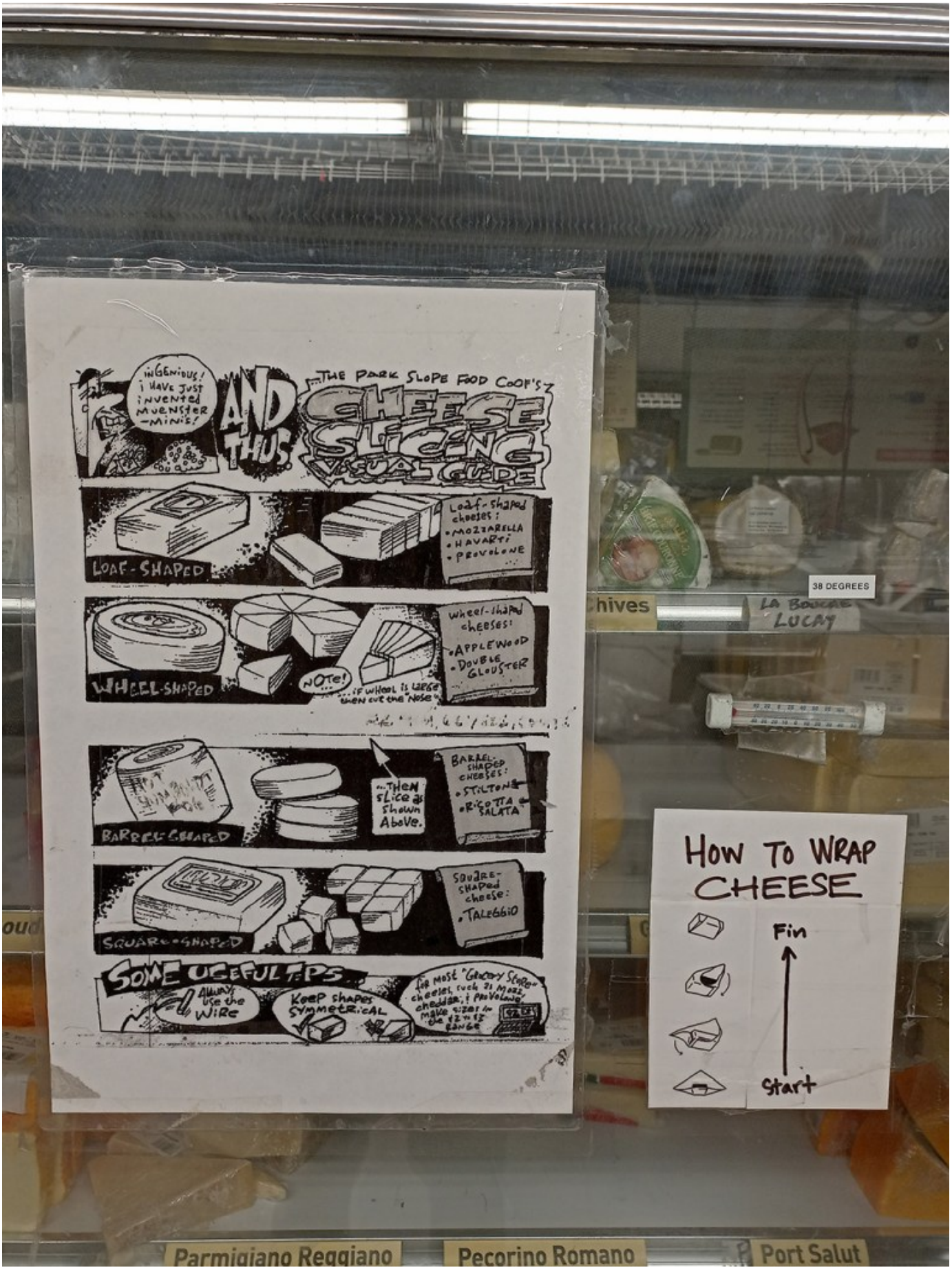

COOP JOB OPENINGS
Copies of these postings are available in the ground floor elevator lobby, in the Membership Office, on foodcop.com and in the Linewaiters' Gazette.
THINGS HAVE MOVED!!
• APPLESAUCE & CANNED FRUITS are now in Aisle 6A
• SMOOTHIE pouches are now in Aisle 6A
• BALL JARS are now on the Endcap across from EGGS
• SELTZER is now on the Endcap across from Spices.
• BAKING PRODUCTS have moved to Aisle 2B opposite BULK BINS
• GRAINS & RICE & HEMPSEEDS are now in Aisle 2B
• JUICES have moved across the aisle to Aisle 2A
• SODA STREAM carbonators have moved to Aisle 2A, bottom shelf
• WATER FILTERS have moved to Aisle 2A, top shelf
• DRIED MUSHROOMS & DRIED CHILES are now hanging in Aisle 6B
PROTECT EACH OTHER
At the Coop we take everyone's safety seriously. We require all members to wear a mask that covers their nose and mouth AT ALL TIMES when inside the building.
Never pull down your mask. Members that fail to cooperate with our mask protocols may be asked to leave the store. If you have any questions, please visit the membership office.
ONLY BIODEGRADABLE ITEMS GO INTO COMPOST BUCKETS
NO
– tags
– rubber bands
– twist ties
– containers


APPLE VARIE CHART
BRAEBURN
Robust spicy-sweet flavor with a hint of nutmeg & cinnamon.
FUJI
Crisp and very juicy with a sugary-sweet flavor that resembles that of freshly pressed apple juice.
GALA
Mildly sweet and vanilla-like with a floral aroma. This apple has thinner skin than most.
GOLDEN DELICIOUS
Thin skinned, consistently sweet and crisp with a silky texture.
GRANNY SMITH
Firm with strong tartness resembling a lemon.
HONEYCRISP
Juicy and refreshing like fresh apple cider. Crisp with a unique texture, excellent for snacking.
EMPIRE
With its sweet and spicy flesh, it is one of the very best for eating out of hand, in salads, and in fruit cups.
CORTLAND
A great apple for baking and cooking. White flesh resists browning more than most apples.
PINK LADY
Very firm and dense with a tart flavor and effervescent finish.
MACINTOSH
Crunchy with sweet
refreshing acidi
usually a hin
referred t
fresh snacks
auce.

- 
yman winesap ipm
hands-organic
es- loose organic
es-5lb boxes
slicing organic
alifornia organic
l organic
er label organic
rganic
ged
ian sweet star label org
plu#4381/4390
ara red 93110 organic
organic
alifornia organic
3107
organic
pe del monte
27
bag organic
no leaf organic
w/leaves
sava)
I.P.M is ...
...the use of biological, physical and chemical techniques to control pest populations.
Similar to "minimally treated", IPM uses the least amount of intervention that is still sustainable for the farm, the environment and you.
Many farms that are in the process of being certified organic will label their produce IPM.
Apples
ORG Apple-fuji label organic $2.31 LB
ORG Apple-granny smith organic $2.65 LB
IPM Apple-pink lady ipm $1.50 LB
Citrus
ORG Grapefruit- organic $1.85 LB
ORG Lemons-organic $1.80 LB
CONV Lemons 4958 or blank/#3 label $1.24 LB
ORG Limes- organic $1.61 LB
CONV Limes-key bagged $3.09 EA
ORG Oranges-navel california organic $1.97 LB
CONV Oranges-navel #3107 $1.35 LB
CONV Oro blanco $2.32 LB
Flowers
ORG Flowers- Edible blue moon 15 ct organic $4.19 EA
IPM Flowers-myers lily ipm $12.24 BU
ORG Flowers-myers mixed bouquet organic $12.11 BU
Fruit
ORG Apricots- organic
ORG Apricots-cup organic
ORG Avocados-hass #94225 organic
CONV Avocados-hass #4225
ORG Bananas-organic
CONV Bananas -baby
ORG Blackberries-organic
ORG Blueberries-pint organic
CONV Blueberries pint
ORG Cherries-cup organic FROG HOLLOW
ORG Cherries-red organic #94045
CONV Cherries -red #4045
ORG Coconut- water organic by EACH
ORG Coconut-young thai organic
ORG Kiwi-organic


FIRST
Look at grinder from the side.
Make sure this switch or trigger is depressed by your bag.
If you are trying to grind into a retail bag (a sm Pachamama, Irving, Grumpy, etc. vs. a plain, brown bag) you may need to slide your hand up behind the spout to activate the switch. If it still won't work..
Basing the machine gently. Sometimes beans get stuck depending on how oily they are
If that doesn't work use the brush hanging nearby to stir the beans a bit.
IF THAT DOESN'T WORK...
Press the White Reset Button
try grinding again
Still no luck grinding?
PAGE OUT. We'll help you
GRINDMASTER
FINE
ESPRESSO

- 
24.94
(NOT OVER)
$7.16
ORANGE
PRICE
GUNS


INGENIOUS! I HAVE JUST INVENTED MUENSTER-MINIS!
AND THUS...
...THE PARK SLOPE FOOD COOP'S
CHEESE SLICING VISUAL GUIDE
LOAF-SHAPED
Loaf-shaped cheeses:
• MOZZARELLA
• HAVARTI
• PROVOLONE
WHEEL-SHAPED
Wheel-shaped cheeses:
• APPLEWOOD
• DOUBLE GLOUSTER
NOTE!
...IF WHEEL IS LARGE WHEN CUT THE "NOSE"
BARREL-SHAPED
...THEN SLICE AS SHOWN ABOVE.
BARREL-SHAPED CHEESES:
• STILTON
• RICOTTA SALATA
SQUARE-SHAPED
SQUARE-SHAPED CHEESE:
• TALEGGIO
SOME USEFUL TIPS
ALWAYS USE THE WIRE
KEEP SHAPES SYMMETRICAL
FOR MOST "GROCERY STORE" CHEESES, SUCH AS MOZZ, CHEDDAR, & PROVOLONE, MAKE SIZES IN THE 1/2 OZ TO 5 OZ RANGE
HOW TO WRAP CHEESE
Fin
Start
38 DEGREES
LA BOUCHE LUCAY
Parmigiano Reggiano
Pecorino Romano
Port Salut

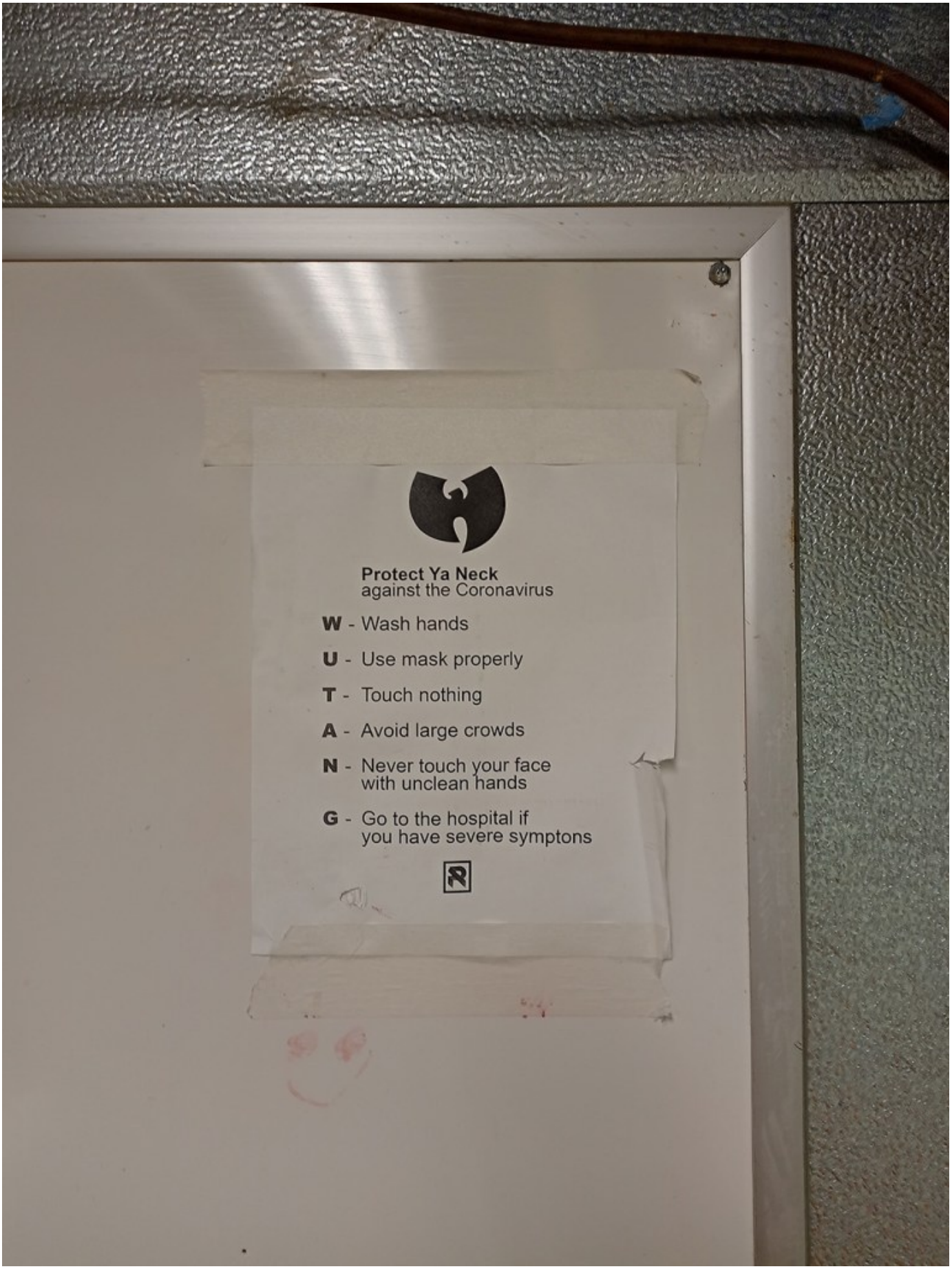

NOT AN EXIT
WHAT GOES IN THE BACKYARD
YES
Wooden Crates
Harvest Crates
Non-Yellow Square Crates
Compost Buckets
(do not overfill)
Recycling Bags
(clear plastic, metal cans, sorted bottles)
Short Scrub Brush
Cleaning Bucket
NO
Yellow Crates
(take to receiving room)
PRODUCE ONLY
Garbage
(take to dumpster out front)
WARNING
NOT A FIRE EXIT

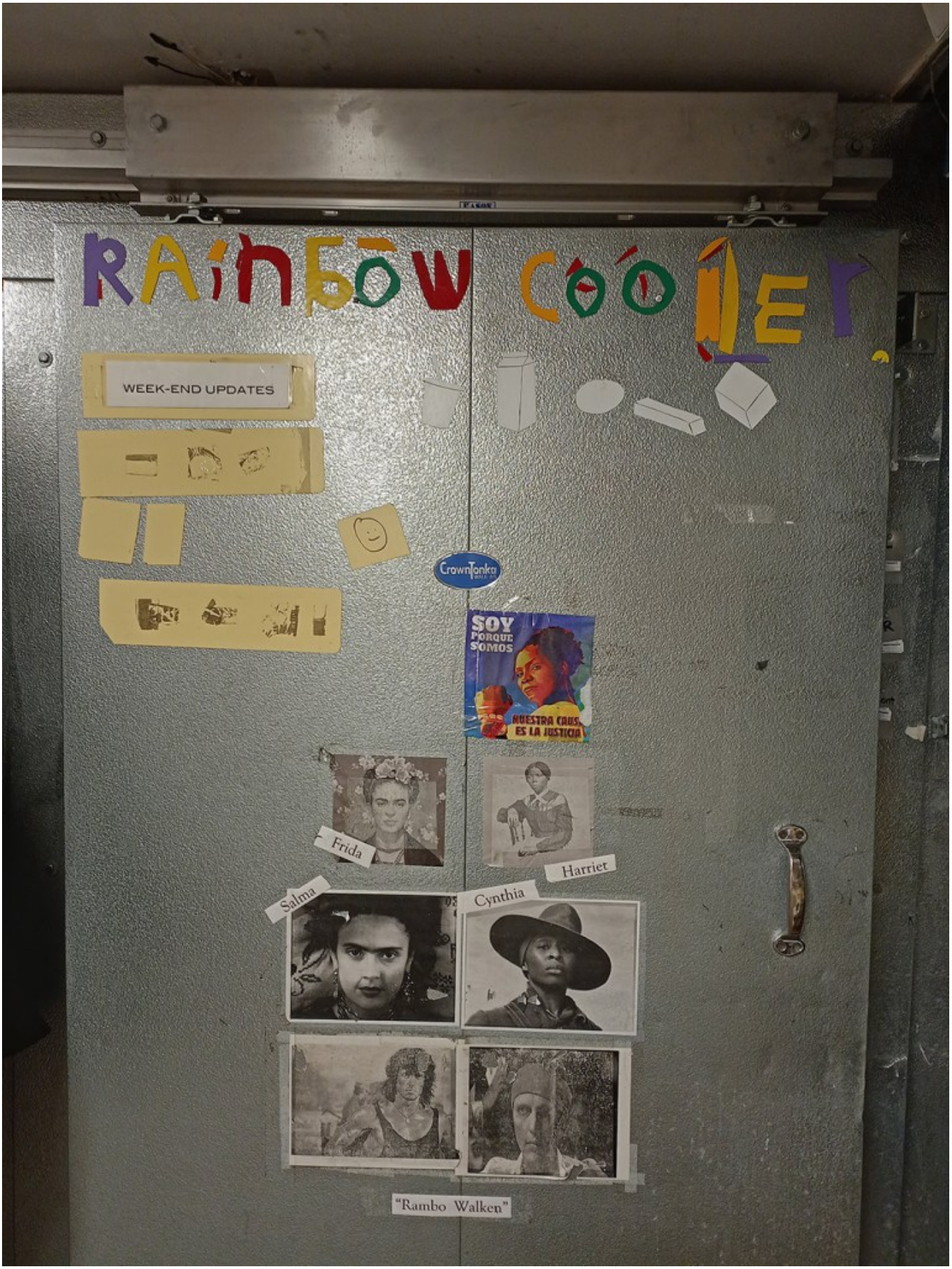
- 
FEYENOORD ROTTERDAM
ON
OFF
CAUTION
KEEP
ELECTRIC PANEL
AREA CLEAR
400A C.T.S
INSTALLED.
BOND. LOCKNUTS
THRU-OUT
PROPERTY OF EDISON.
(NON-DISTURBARE!)


TO ETHICAL PRODUCTION
THE FAIR FOOD LABEL GUARANTEES
FAIRFOOD
DIGNITY FOR WOMEN IN THE WORKPLACE
A REAL VOICE FOR WORKERS IN THE FIELDS
"THIS IS THE BEST WORK-PLACE MONITORING PROGRAM IN THE U.S."
- New York Times
"ONE OF THE GREAT HUMAN RIGHTS SUCCESS STORIES OF OUR DAY."
- Washington Post Op/Ed
CONSUMER POWERED
WORKER CERTIFIED
RESPECT FOR HUMAN RIGHTS
LEARN MORE: WWW.FAIRFOODPROGRAM.ORG


start
re-using
fabric bags
biodegradable, reusable.
ECO-CHOICE
$4.80
$6.38

- 
When opening bags, please refrain from licking your fingers.
Instead, use the provided hand sanitizer.
Reminder: We take safety seriously. This violates our safety protocols and also it's gross.
Tomato cherry sunset honey bomb
$5.32 ea
$5.32 ea
great taste...naturally
great taste...naturally
great taste...naturally
LIVE BETTER. EAT BOULDER.
LIVE BETTER. EAT BOULDER.


Protect Ya Neck
against the Coronavirus
W - Wash hands
U - Use mask properly
T - Touch nothing
A - Avoid large crowds
N - Never touch your face
with unclean hands
G - Go to the hospital if
you have severe symptons


RAINBOW COOLER
WEEK-END UPDATES
CrownTonka
SOY PORQUE SOMOS
NUESTRA CAUSA ES LA JUSTICIA
Frida
Harriet
Salma
Cynthia
"Rambo Walken"

Single Leaf Bascule Bridge
COOL!?

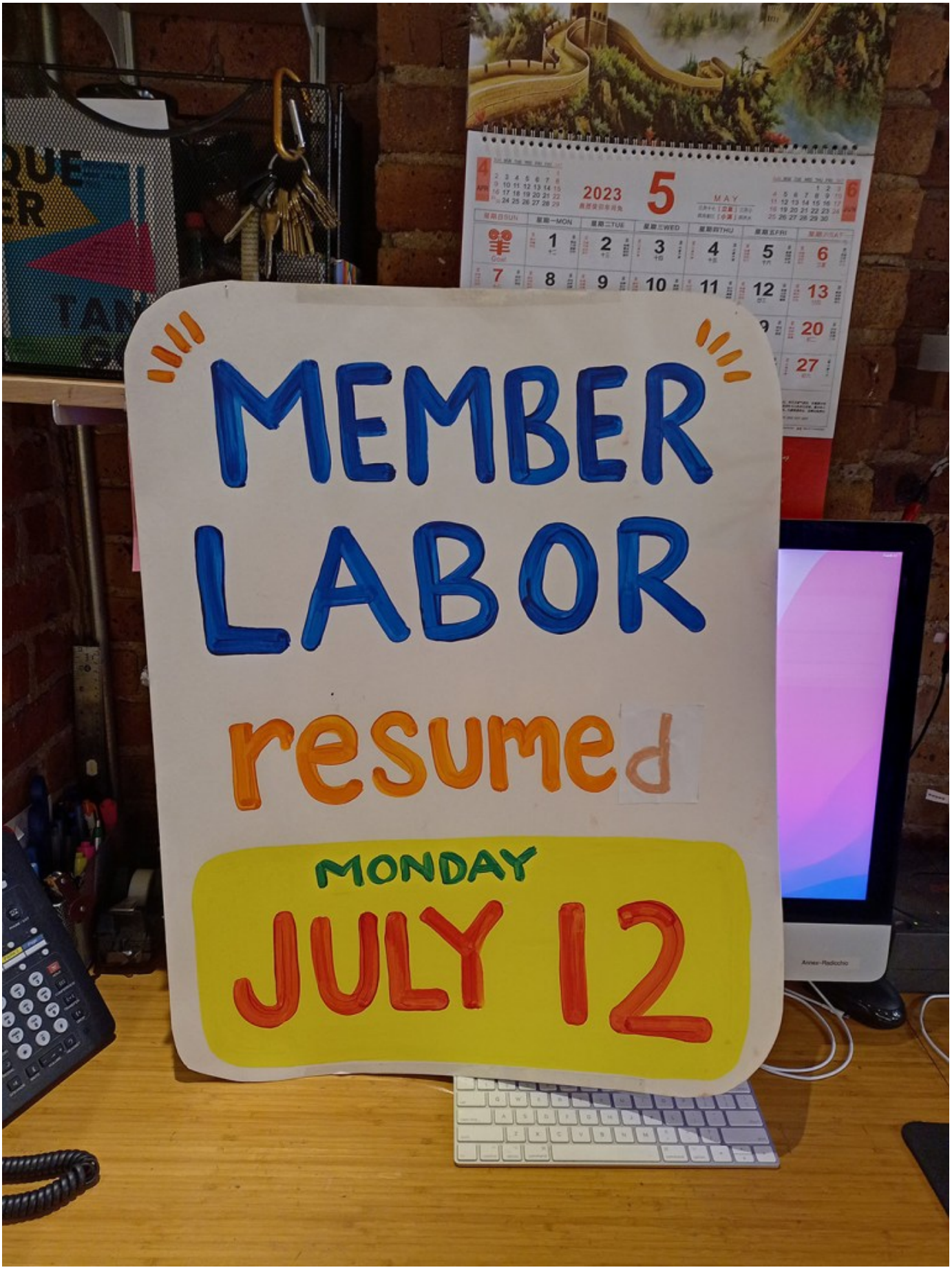
- 
RULE: No
ATTENTION!
STOP!
NO SHOPPERS
in BASEMENT
READ
THIS
NOW
PLEASE
WEAR CLOSED-TOE SHOES


Coachella, CA 92236
SODA CANS ONLY
NO BEER NO BEER NO BEER NO BEER NO BEER NO BEER NO BEER
SODA CANS ONLY
НЕТ ПИВА НЕТ ПИВА НЕТ ПИВА НЕТ ПИВА НЕТ ПИВА НЕТ ПИВА
SODA CANS ONLY
NO CERVEZA NO CERVEZA NO CERVEZA NO CERVEZA NO CERVEZA NO CERVEZA
SODA CANS ONLY
PAS DE BIÈRE PAS DE BIÈRE PAS DE BIÈRE PAS DE BIÈRE PAS DE BIÈRE PAS DE BIÈRE
SODA CANS ONLY
NIENTE BIRRA NIENTE BIRRA NIENTE BIRRA NIENTE BIRRA NIENTE BIRRA NIENTE BIRRA
SODA CANS ONLY
NO BEER!

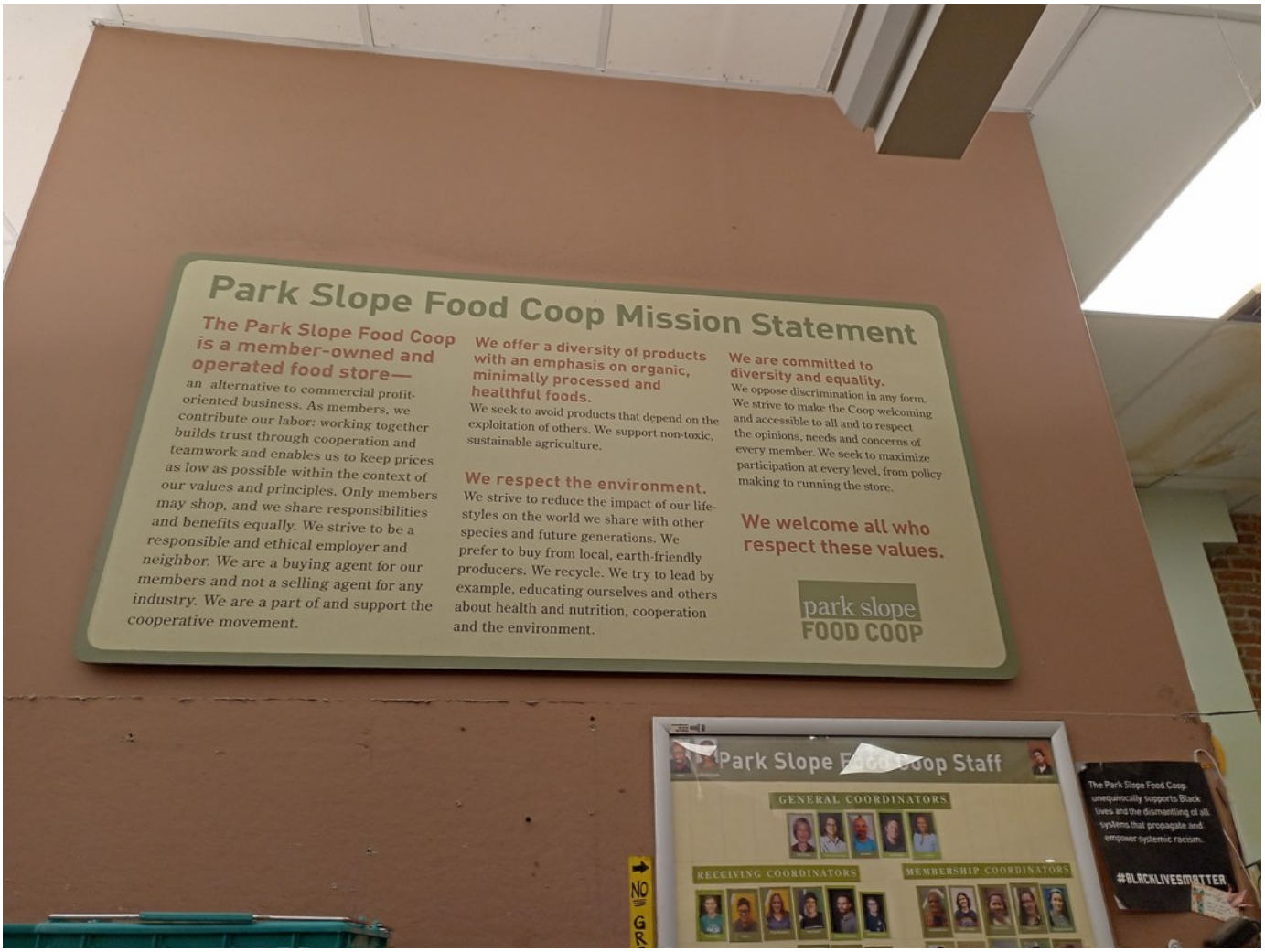
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PARK SLOPE FOOD COOP
Established 1973
782 Union Street
Food Processing Bags


THE New Park Slope Food Coop
2001
SAFER GRAND

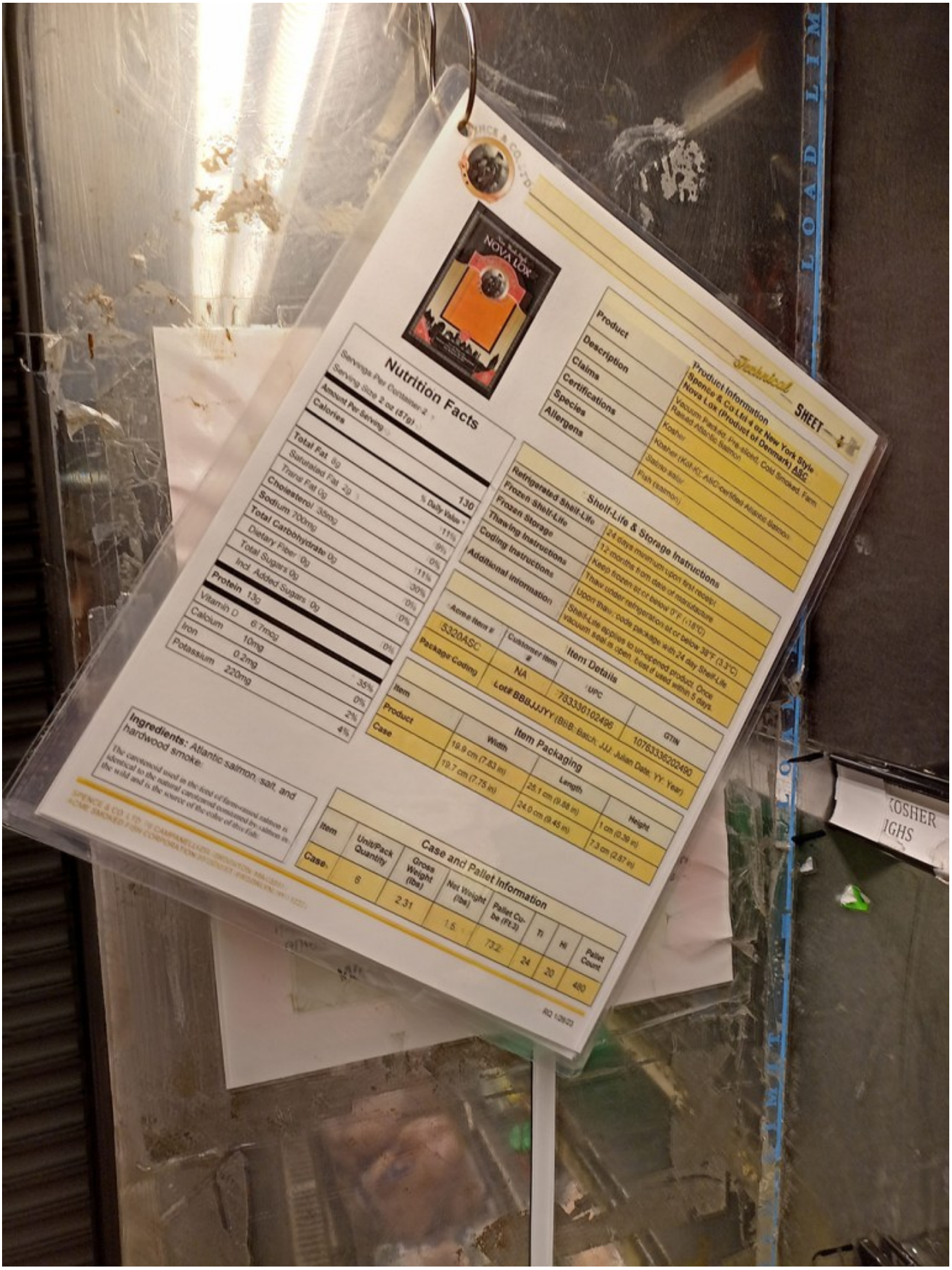
- 
Good Food
at
Low Prices
for
Working Members
through
Cooperation
since
1973
Early PSFC Mission Statement


MEMBER
LABOR
resumed
MONDAY
JULY 12

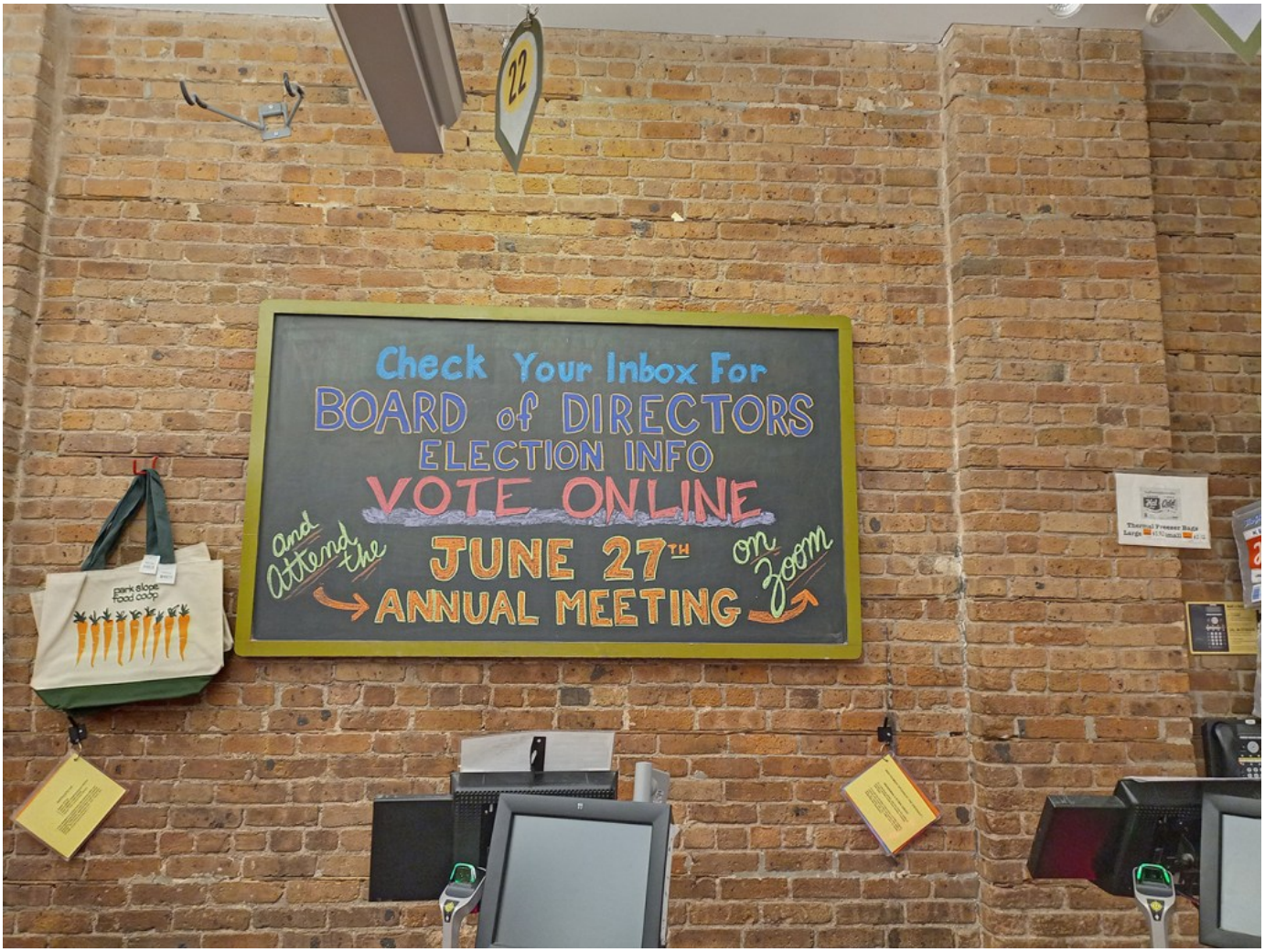

PARK SLOPE
FOOD COOP
EST. 1973

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Park Slope Food Coop Mission Statement
The Park Slope Food Coop is a member-owned and operated food store—
an alternative to commercial profit-oriented business. As members, we contribute our labor: working together builds trust through cooperation and teamwork and enables us to keep prices as low as possible within the context of our values and principles. Only members may shop, and we share responsibilities and benefits equally. We strive to be a responsible and ethical employer and neighbor. We are a buying agent for our members and not a selling agent for any industry. We are a part of and support the cooperative movement.
We offer a diversity of products with an emphasis on organic, minimally processed and healthful foods.
We seek to avoid products that depend on the exploitation of others. We support non-toxic, sustainable agriculture.
We respect the environment.
We strive to reduce the impact of our lifestyles on the world we share with other species and future generations. We prefer to buy from local, earth-friendly producers. We recycle. We try to lead by example, educating ourselves and others about health and nutrition, cooperation and the environment.
We are committed to diversity and equality.
We oppose discrimination in any form. We strive to make the Coop welcoming and accessible to all and to respect the opinions, needs and concerns of every member. We seek to maximize participation at every level, from policy making to running the store.
We welcome all who respect these values.
park slope FOOD COOP
Park Slope Food Coop Staff
GENERAL COORDINATORS
RECEIVING COORDINATORS
MEMBERSHIP COORDINATORS
The Park Slope Food Coop unequivocally supports Black lives and the dismantling of all systems that propagate and empower systemic racism.
#BLACKLIVESMATTER

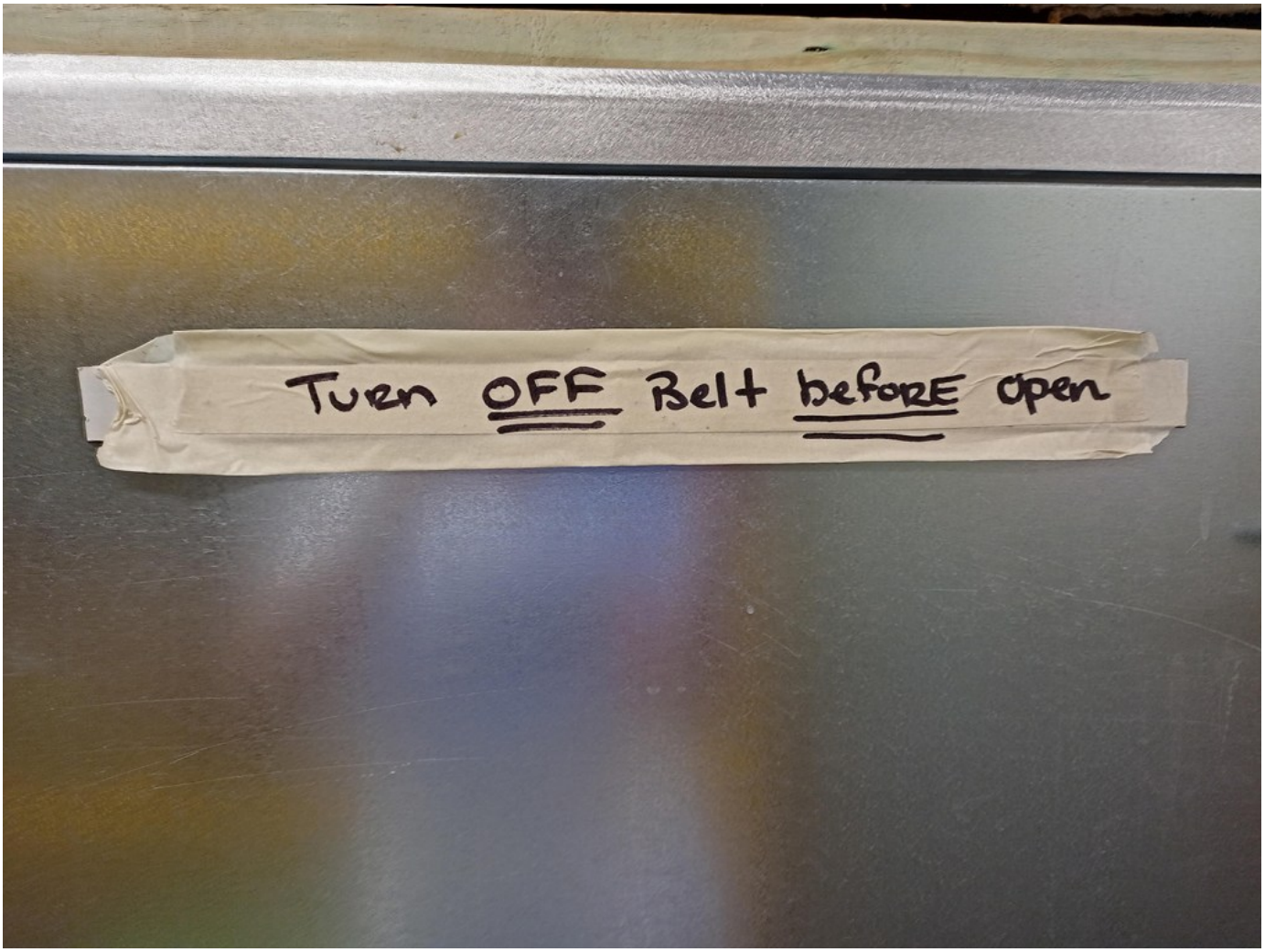
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DOGS OUTSIDE THE FOOD COOP
• Please be considerate when securing your dog. Be aware that some people are afraid of dogs, and we want to avoid blocking the bench and entry door.
• If any concerns are raised, you may be asked to move your pet.
DOG BARKING LAW
Members, please obey this law out of respect for our neighbors
Administrative Code, Section 24-235. The official law, part of the New York City's new noise code, signed into law in December 2005, states: "No person having charge, care, custody, or control of any animal shall cause or permit such animal to cause unreasonable noise including, but not limited to, any sound that is plainly audible at any location within any residential receiving property as set forth below: (a) At or after 7 a.m. and before 10 p.m., continuously for a period of 10 minutes or more; (b) At or after 10 p.m. and before 7 a.m., continuously for a period of 5 minutes or more."
TO REPORT A DOG THAT BARKS UNREASONABLY, DIAL 311


Product Information Sheet
Spence & Co Ltd 4 oz New York-Style Nova Lox (Product of Denmark) ASC
Product
Description
Claims
Certifications
Species
Allergens
Vacuum Packed, Pre-sliced, Cold Smoked, Farm Raised Atlantic Salmon
Kosher
Kosher (KM-R); ASC-certified Atlantic Salmon
Salmo salar
Fish (salmon)
Nutrition Facts
Servings Per Container 2
Serving Size 2 oz (57g)
Amount Per Serving
Calories 130
% Daily Value *
Total Fat 8g 11%
Saturated Fat 2g 9%
Trans Fat 0g
Cholesterol 35mg 11%
Sodium 700mg 30%
Total Carbohydrate 0g 0%
Dietary Fiber 0g 0%
Total Sugars 0g 0%
Incl. Added Sugars 0g 0%
Protein 13g
Vitamin D 6.7mcg 35%
Calcium 10mg 0%
Iron 0.2mg 2%
Potassium 220mg 4%
Ingredients: Atlantic salmon, salt, and hardwood smoke.
The carotenoid used in the feed of farm-raised salmon is identical to the natural carotenoid consumed by salmon in the wild and is the source of the color of this fish.
Shelf-Life & Storage Instructions
Refrigerated Shelf-Life 24 days minimum upon first receipt.
Frozen Shelf-Life 12 months from date of manufacture.
Frozen Storage Keep frozen at 0° or below 0°F (-18°C)
Thawing Instructions Thaw under refrigeration at 0° or below 38°F (3.3°C)
Cooling Instructions Upon thaw, cook package with 24 day Shelf-Life
Additional Information Shelf-Life applies to unopened product. Once vacuum seal is open, best if used within 5 days.
Item Details
Acme Item # S320ASC
Customer Item # NA
UPC 783336102496
GTIN 10783336202490
Package Coding Lot# BBB.JJJJYY (BBB: Batch, JJJ: Julian Date, YY: Year)
Item Packaging
Product Width 18.9 cm (7.83 in) Length 25.1 cm (9.88 in) Height 1 cm (0.39 in)
Case 19.7 cm (7.75 in) 24.0 cm (9.45 in) 7.3 cm (2.87 in)
Case and Pallet Information
Item Unit/Pack Quantity Gross Weight (lbs) Net Weight (lbs) Pallet Cube (Ft.3) TI HI Pallet Count
Case 6 2.31 1.5 73.2 24 20 480
RD 12823
LOAD LIM
KOSHER
IGHS

- 
THE PSFC
PLASTIC-FREE
CAMPAIGN!
A HEALTH+BEAUTY DEPT. INITIATIVE
mint
BODY LOTION
tag party candles
SUNBEAM CANDLES
100% PURE BEESWAX

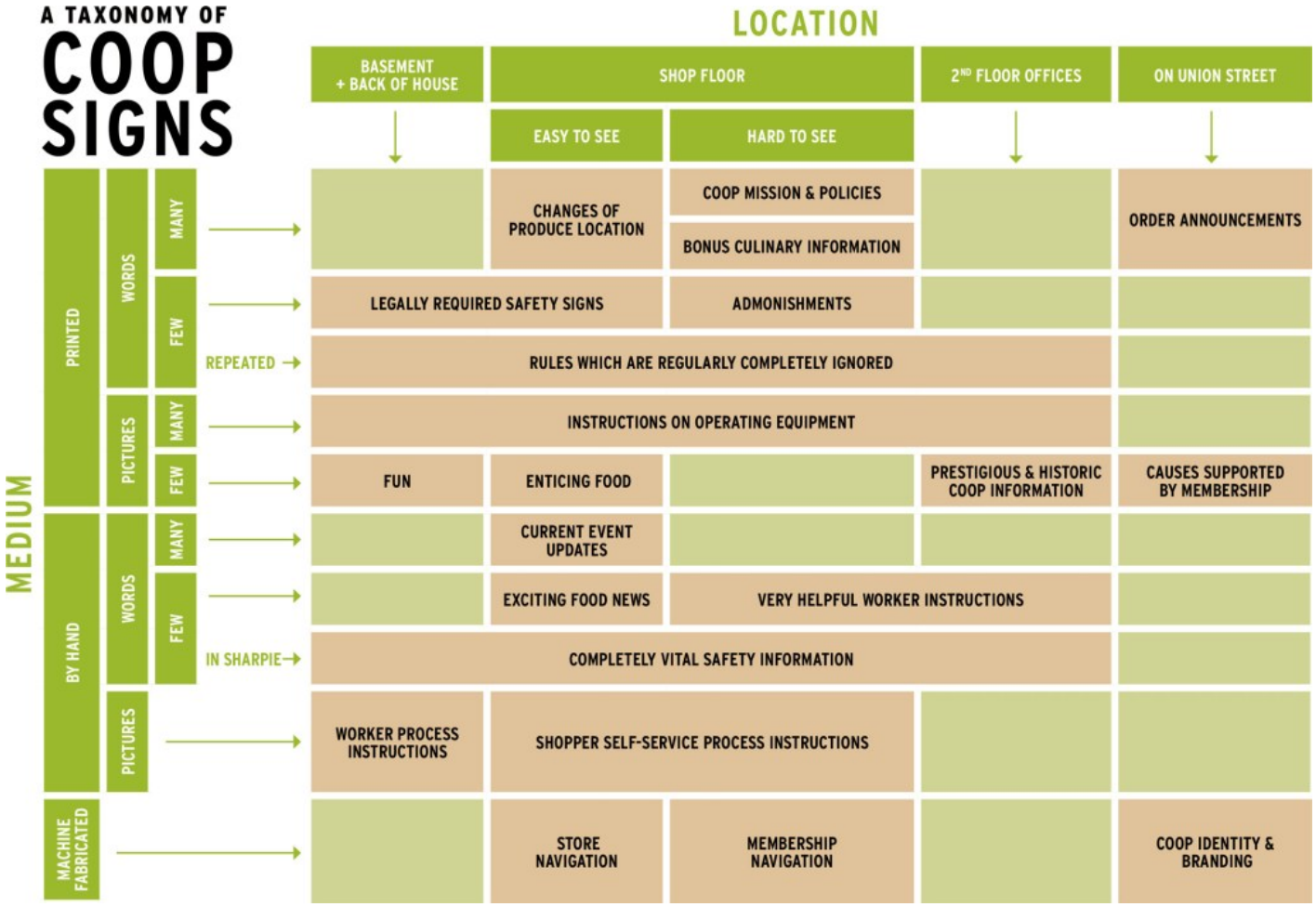
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Check Your Inbox For
BOARD of DIRECTORS
ELECTION INFO
VOTE ONLINE
and attend the
JUNE 27TH
on Zoom
ANNUAL MEETING
park slope
food coop


MEAT IN THIS FREEZER HAS
BEEN MARKED DOWN 20%
or sometimes even more!
PLEASE
ONLY STOCK ALREADY-FROZEN
MEAT IN THIS CASE!
PLEASE MAKE SELECTION
BEFORE
OPENING FREEZER DOOR.
Holding door ajar
damages the freezer.
SPECIAL
Special
SALE
MEAT!!
Stock up!
(except Bones)
Beef Suet!
RABBI
RESPONSIBLY SOURCED
$36.09
$36.09
$42.74
$57.94
$6.69
$6.69
$5.56

- 

A TAXONOMY

Can we combine information from a sign’s location and medium to better understand its purpose and target audience? Below is a proposed taxonomy to help confused Coop members. Yet, all good taxonomies should change and evolve as a field of study is explored. If you do not see your favorite type of sign, or disagree with the classification, please write to share your thoughts. If you are curious about what you see, then it’s a sign!



Dan Bergsagel is a structural engineer from London. He likes to talk about the unexpected things hiding in plain sight.